

Research on the Path of Cultivating Socialist Core Values of Higher Vocational College Students

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Abstract: At present, the cultivation of core values of the conference has generally reached an educational consensus in Chinese universities. As the main force of service front line and national construction, higher vocational students determine the efficiency of the future construction of the motherland. However, in the progress of the cultivation of Chinese colleges and universities, there are still problems such as heavy skills and light moral education, unclear student values, and large-scale interference in the cultivation of public media information. Great impact. Therefore, this paper will provide a useful reference for Chinese academics by analysing and arranging the cultivation of socialist core values of higher vocational students.

1. Research background

1.1 Literature review

In terms of socialist core values, scholars have devoted more research energy to the socialist core value system. After 2012, some people raised doubts about the core values of socialism in the early stage, and believed that the socialist values that China currently follows are not exactly equivalent to the 24 words advocated by the core values of socialism (Yan, 2014). However, the academic community has already focused on the cultivation path of socialist core values, and how to effectively develop the core values of socialism and to penetrate the broad masses of the people is a topic that must be explored at present (Zheng and Wu, 2016). Among them, the cultivation of higher vocational students is still the focus of academic scholars.

In order to cultivate the socialist core values of higher vocational students, it is necessary to conduct research and discussion from three aspects: first, understanding the connotation of socialist core values; second, studying and discussing education and practice forms; third, how to target higher vocational education Students develop a path corresponding to it (Zheng, 2014).

The first step is to analyze the connotation of socialist core values. At the beginning of the socialist core values, many scholars discussed the connotation. Some scholars have suggested that it is first necessary to clarify the relationship between the three socialist and socialist core values. Some scholars feel that it is necessary to avoid higher vocational students' understanding of civic education, and to establish institutional and civic behavior norms and general Distinguish between special, objective and subjective reflections (Chen, 2016). The "New Theory of Socialist Core Values - A Spiritual Guide to Leading Social Civilizations" by Han Zhen, in order to effectively cultivate the core values of socialism, we should put the core values of socialism As the basis for development. In the cultivation of socialist core values of higher vocational students, further development is needed.

1.2 Research purpose

At the 18th National Congress of the Communist Party of China, the idea of actively fostering the core values of socialism was put forward. In this context, the cultivation of socialist core values has been studied in various major educational fields in China. Under the continuous advancement of the socialist cause, higher vocational colleges shoulder the important responsibility of talent cultivation (Jian, 2015). This is conducive to students' important role in the cognition and learning

of socialist core values. However, from the perspective of realistic cultivation, higher vocational colleges still have many problems that cannot be ignored in the process of cultivating socialist core values, which is not conducive to students' learning of socialist core values (Li, 2016). Therefore, this article takes vocational colleges as an example to study the cultivation path of socialist core values, which is of great significance to China's socialist cause.

2. Analysis of the status quo of the cultivation of socialist core values

2.1 More training methods in higher vocational colleges

The core values of socialism have more diverse forms in all Chinese universities. Higher vocational colleges mainly cultivate students' socialist core values by theory. As a traditional teaching model, some students with poor understanding and acceptance will be excluded from accepting the psychology of socialist core values (Wang, 2015). The diversity of the cultivation methods of higher vocational colleges makes it possible for teachers to use videos, texts, pictures, etc., and to use these methods that students like to cultivate socialist core values will have a better effect. Thus, while the traditional education model changes, it also compensates for the shortcomings of traditional Chinese education.

2.2 The subjectivity of higher vocational students

The traditional mode is that teachers use orders and other methods to educate students on the cultivation of socialist core values. The reason is that a large amount of information resources should be mastered by the teachers themselves, and thus there is an unequal relationship between teachers and students in teaching. In the traditional teaching process, students have unilateral trust in teachers, and there is a lack of information screening and thinking. In the process of the continuous development of socialism, the cultivation of socialist core values has changed, and the information held by students and teachers has formed an equal situation (Zhang and Zhou, 2016). Students can be teachers and teachers can be students. As a result, students have made great progress in accepting the cultivation of socialist core values.

2.3 Nurturing content and materials are more diverse

The textbooks of Chinese colleges and universities as the source of socialist core education are reviewed by the national authorities. The teaching materials are the preferred material for cultivation. In China, the core values of socialism are taught by traditional education models, with a focus on ideological and political education. In this way, the space for the textbook to be modified by the teacher is very limited, and the limitations of the teaching content lead to the teacher's attraction to the students in teaching is very small and the infection is poor. As society continues to advance, traditional stereotypes are replaced by flowing information. Therefore, students can quickly grasp the state's actual politics, so that the content related to the core values of socialism can be timely understood by higher vocational students. In turn, we can better understand the situation of socialist core values in the academic world.

2.4 The main environment of cultivation is more open

As the society continues to develop, high-level students can comment on their personal opinions on various platforms, and can absorb various information, and others can also exchange themselves to enrich themselves. The interaction on the Internet will not be restricted by any time, space or place, so that they are affected by the public and have changed their values, personal outlook and world outlook. Compared with the cultivation of traditional socialist values, the development of society makes the cultivation subject more open and unrestricted. The cultivation of traditional socialist core values has been eliminated by social development. Under the circumstance of the change of the main body of cultivation, the ways for college students to cultivate the core values of socialism have completely changed, and they have become more diverse, Abstract and open.

3. Problems in the cultivation of socialist core values of higher vocational students

3.1 Cultivation process, heavy skill, light moral education

The progress in cultivating socialist core values in China is very slow, and the socialist core values must not only make students familiar with cognition, but also make socialist core values get students' recognition in practice. This must be from theory. And practice to increase the awareness of the subject of cultivation. As the main body of the socialist core values, colleges and universities have not played their due role because of the influence of each factor on the nature of running a school.

As a university, it is necessary to cultivate talents with strong practical and practical skills. As a university with different nature of running schools, it is the ultimate goal to train technical talents. However, in the specific training process, higher vocational colleges have always regarded the cultivation of students' professional skills as the primary task. For some moral education, they have not been paid attention to or even ignored.

3.2 Unclear student values

Affected by the new media, students in various universities in China have a very low awareness of the core values of socialism, and there is a problem of unclear values. At present, college students generally have obvious characteristics. First, the enthusiasm for socialist core values is generally low in students' perceptions. More students in higher vocational colleges are more willing to put time in the online world, but they have not learned about the socialist core values. Over time, due to the impact of the network environment, students gradually lost the willingness to take the initiative to learn, and even the phenomenon of playing mobile phones in the classroom, seriously affecting the cultivation of students' socialist core values in higher vocational colleges. Second, students' self-learning style is not strong. Affected by the different network environments such as the Internet and new media, students are gradually confused about their own future, and even do not know their own learning goals, resulting in a gradual decline in learning interest, which is not conducive to the cultivation of socialist core values.

3.3 The cultivation route is greatly interfered by public media information

The cultivation of socialist core values is mainly to cultivate a bridge between the subject and the object, and it is also the carrier of relevant values, and the communication platform and media are the primary. For example, different artistic works appearing on the market, as well as some self-media videos, can serve as a medium for the socialist core values. However, influenced by the open nature of the Internet, some media are affected by massive amounts of information, which ultimately affects the basic ideas to be conveyed by socialist values. In the face of increasingly diverse new media information, it is difficult for students to effectively identify and judge relevant information content according to their own judgment standards, and even blindly follow the trend, unable to effectively learn socialist core values.

3.4 The cultivation environment is greatly influenced by foreign media

College students have always been the main group of Western ideology penetration and influence, and their lifestyle and learning environment have been greatly affected by Western culture and material. Under the massive information, students can receive the corresponding information in a short period of time. With the diversity of receiving information, students are increasingly affected. However, the information has the characteristics of good and bad, especially the infiltration of some Western cultures, and a great conflict with Chinese traditional culture. Under this background, the cultivation environment leading to the core values of socialism has gradually been westernized, which in turn has affected the development of socialist core values for students in various universities in China.

4. Analysis on the cultivation path of the socialist core values of higher vocational students

4.1 Give full play to the main channels of ideological and political education in higher vocational colleges

At present, ideological and political education occupies an important position and role in the process of cultivating students' socialist core values in major universities in China. As the main channel for the cultivation of socialist core values, ideological and political education has far-reaching influence on students' world outlook, outlook on life and values, and bears the main responsibility for the cultivation of socialist core values. Therefore, we should give full play to the main role of ideological and political education in the cultivation of socialist core values. Relevant teaching institutions should integrate the ideological and political education into the corresponding model by analyzing the existing teaching mode, and encourage relevant teachers to actively adopt this model to improve the role of ideological and political education in higher vocational teaching. Moreover, by clarifying the current curriculum structure of higher vocational colleges, rationally adjusting the position of ideological and political education in higher vocational education, the relevant courses are placed at key teaching nodes. This will broaden the channels for higher vocational colleges to disseminate socialist core values.

4.2 Develop students' ability to correctly identify new media information

At present, in the Internet environment, due to the influence of new media, students are exposed to this large amount of complicated information, which has a certain impact on their correct understanding and research on socialist core values. On the one hand, there is a problem of falsification of relevant information, and students' contact with relevant information has not been effectively supervised, which has reduced their level of cognition of socialist core values to some extent. On the other hand, the bad information disseminated by the new media has a negative impact on the students' mental health, which has led to a greater impact on their outlook on life, values and worldview. Therefore, students should gradually develop the ability to correctly identify new media information, and use new media and other means to pass on some methods that can correctly identify new media information to students, help students choose the right information, and make effective identification judgments.

4.3 Carry out a large number of practical activities to cultivate socialist core values

Higher vocational colleges can use the ideological and political education theory to carry out socialist core values practice activities inside and outside the school, use the school's good learning environment, and social resources to establish a new and open practice thought for students and give full play to practice. The power of teaching. Moreover, higher vocational colleges can analyze the existing teaching conditions, establish a teaching and training base, and guide students to conduct effective learning at the base. At the same time, relevant parts of the school should, through analysis, organize some practical activities on a regular or irregular basis to deepen the influence of socialist core values on students. In this way, students can have a deeper understanding and understanding of the core values of socialism.

4.4 Constructing a management model combining campus network and legislation

Higher vocational colleges should pay attention to the management of internal campus network, and regularly carry out skills training for relevant personnel to improve their ability to identify bad information. At the same time, relevant parts of the school should cooperate with relevant state agencies to carry out the essence of the network from the source, and create a good environment for students to cultivate a socialist core value. In addition, higher vocational colleges should also maintain efficient coordination with the social network management department, implement the connection of relevant management methods, and ensure that the campus network is clean and healthy.

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